



University College of Bahrain

LIBRARY

New Arrivals

Department of Business

Course & Course Code	Title	Author
MGT507 – Project Management	Project Management A Strategic Managerial Approach	JACK R. MEREDITH SCOTT M. SHAFER SAMUEL J. MANTEL
MGT 501	Organizational Behavior: Managing People and Organizations	Griffin, Ricky W.; Phillips, Jean M.
MGT 506 HRM	Human Resource Management 11Th Edition	Raymond Andrew, Hollenbeck, John R., Gerhart, Barry, Wright, Patrick M. Noe
MGT101 Principles of Management	Contemporary management	Gareth Jones and Jennifer George
BUS435 Family Entrepreneurship Management	Managing the Family Business THEORY AND PRACTICE	Thomas Zellweger
MKT503 Services Marketing	Service Marketing	Valarie Zeithaml and Mary Jo Bitner and Dwayne Gremler

ECO201 Microeconomics	Economics: Principles, Problems, and Policies	McConnell, C. R., Brue, S. L., & Flynn, S. M
FIN504 Investment Management (MBA)	Fundamentals of Investments: Valuation and Management	Jordan, Miller, and Dolvin

Department of Communication and Multimedia

Course & Course Code	Title	Author
COM204 News Writing I	Broadcast News Writing, Reporting, and Producing	Frank Barnas (Author), Marie Barnas (Author)
COM309 Public Opinion	New Directions in Public Opinion	Adam J. Berinsky
COM401 Mass Communication Research	Media and Communication Research Methods	Anders Hansen David Machin
MMP101 Introduction to visual culture in digital media	An Introduction to Visual Culture	Nicholas Mirzoeff
COM203 Media Translation	On Translating Arabic and English Media Texts: A Coursebook for Undergraduates	Altarabin, Mahmoud
GRD427 Interactive Digital Media	Introduction to Interactive Digital Media: Concept and Practice	Julia V. Griffey
COM201	MEDIA TODAY MASS COMMUNICATION IN A CONVERGING WORLD	JOSEPH TUROW

	Public Opinion	Carroll J. Glynn
	Research Methods in Communication	Shuhua Zhou (Author), Wm. David Sloan (Author)
GRD103 Foundation Studio	Graphic design for everyone: Understand the Building Blocks so You can Do It Yourself	Caldwell, C
	Graphic Design Fundamentals: An Introduction & Workbook for Beginners	Kris Taft Miller
GRD326 Motion Graphics	The Theory and Practice of Motion Design: Critical Perspectives and Professional Practice	R. Brian Stone (Editor), Leah Wahlin (Editor)
GRD213	Advanced Typography: From Knowledge to Mastery	Richard Hunt
	Typography Essentials Revised and Updated: 100 Design Principles for Working with Type	Ina Saltz
GRD134 Digital Photography	The Digital Photography Book: The Step-by-Step Secrets for how to Make Your Photos Look Like the Pros	Scott Kelby
GRD133 Illustration	Adobe Illustrator for Creative Professionals: Develop skills in vector graphic illustration and build a strong design portfolio with Illustrator 2022	Clint Balsar
	Design Made Easy with Inkscape: A practical guide to your journey from beginner to pro-level vector illustration	Christopher Rogers
MMP207 Intro to Multimedia Tools	Multimedia Technologies: Designs, Tools and Applications	Kyle Baldwin
GRD 326 motion graphics	The Animator's Survival Kit: A Manual of Methods, Principles and Formulas for	Richard Williams

	Classical, Computer, Games, Stop Motion and Internet Animators Paperback – Illustrated, September 25, 2012	
GRD213 Typography	Complete Manual of Typography, The: A Guide to Setting Perfect Type 2nd Edition by (Author)	James Felici
GRD134 Digital Photography	Photography 101: Pocket Guide: Exposure Basics, Camera Settings, Lens Info, Composition Tips, and Shooting Scenarios (The Pocket Guide Series for Photographers, 18)	Rocky Nook

General Studies Unit

Course & Course Code	Title	Author
ENG III	Successful Writing at Work	Philip C. Kolin (Author)
	Final Draft Level 4 Student's Book with Digital Pack	by Wendy Asplin (Author), Monica F. Jacobe (Author), Alan S. Kennedy (Author), Jeanne Lambert (Consultant Editor)
	IELTS Academic Reading Practice: Student Book)	by Peter Clements (Author), Paul Murphy (Author)
	Read People Like a Book: How to Analyze, Understand, and Predict People's Emotions, Thoughts, Intentions, and Behaviors (How to be More Likable and Charismatic)	by Patrick King (Author)

	How to Write at Work: Quickly Create Great Messages	by Peter J. Brennan (Author)
	COMMUNICATION AT THE WORKPLACE: A Handbook on Overcoming Challenges at Work and Improving your Social Skills Paperback –	by Phil Robert Lucky (Author)
	Essentials of Business Communication	by Mary Ellen Guffey (Author), Dana Loewy (Author)
	Psychology: Everything You Always Wanted to Know About... Paperback	by Sterling Education (Author)
	IELTS Reading Academic Practice Test Book: IELTS Guide with Tips for Reading Test Preparation for a High Score on the Academic Module (IELTS Top Scorers' Choice)	IELTS Success Group (Author)
	Develop Your Leadership Superpowers: 50 Key Skills You Need to Succeed as a Leader	by Dietmar Sternad (Author), Eva Kobin (Author)
	How Highly Successful People & Leaders Communicate: Harnessing the Power of Effective Communication and Influence. The Powerful Guide to Mastering Communication for Personal and Professional Success	Kye Montgomery (Author)
	2000 Years of World History: The history of human civilization told in one breath, unrestricted by national boundaries. Written for the general ... A must read for even professional historians.	by Mr. Chao C Chien (Author)

	The Art of Thinking Critically: Ask Great Questions, Spot Illogical Reasoning, and Make Sharp Arguments (The critical thinker)	Albert Rutherford (Author)
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Department of IT

Course & Course Code	Title	Author
Programming Language II/ CIT 104	C++ Programming: Program Design Including Data Structures	D. S. Malik (Author),
	IA Tour of C++ (C++ in depth)	Bjarne Stroustrup.,
Mobile Application Development/ CIT 350	Mobile App Development for iOS and Android	Iversen J., & Eierman, M.,
	Flutter Complete Reference 2.0: The ultimate reference for Dart and Flutter	Alberto Miola
Computing Essentials/CSC 101	Technology In Action	Alan Evans, Kendall Martin, and Mary Anne Poatsy.
Programming Languages/CSC235	Concepts of Programming Languages, Global Edition	Robert Sebesta
Distributed Computing CSC433	Distributed Systems And networks,	Tanenbaum A. and Steen M. V
Theory of Computation CSC 457	Automata Theory and Formal Languages Fundamental Notions, Theorems, and Techniques	Alberto Pettorossi

Mat -101 Calculus-1	Calculus and Its Applications: Brief Version	Marvin Bittinger , David Ellenbogen, Scott Surgent , Gene Kramer,
Probability and Statistics-1 STS 201	Elementary Statistics,	Allan G. Bluman,
	Embedding Modern C++ safely,	<u>John Lakos</u> , <u>Vittorio Romeo</u> , <u>Rostislav Khlebnikov</u> , <u>Alisdair Meredith</u>
	Beginning C++ Game Programming: Learn to program with C++ by building fun games, ,	John Horton
Mobile Application Development/ CIT 350	Flutter Cookbook: 100+ step-by-step recipes for building cross-platform, professional-grade apps with Flutter 3.10.x and Dart 3.x	Simone Alessandria
	Flutter for Jobseekers: Learn Flutter and take your cross-platform app development skills to the next level	Hans Kokx
Computing Essentials/CSC 101	Information Technology Essentials Volume 1: Introduction to Information Systems	Eric Frick
	IT Infrastructure for the Complete Beginner: The perfect starter guide	Matthew Smith
	The Algorithm Design Manual (Texts in Computer Science)	Steven S. Skiena
Programming Languages/CSC235	Programming Languages: Build, Prove, and Compare	Norman Ramsey
	Programming Languages: Concepts and Implementation	Saverio Perugini
	Computer Programming for Beginners: Fundamentals of Programming Terms and Concepts	Nathan Clark

Distributed Computing CSC433	Principles of Distributed Database Systems	M. Tamer Özsu, Patrick Valduriez
	Distributed File System A Complete Guide	Gerardus Blokdyk
	Guide to Big data Hadoop Distributed File System:A book for beginners/intermediate	Kartikeya Mishra
Theory of Computation CSC 457	Automata Theory : An Algorithmic Approach	Javier Esparza (Author), Michael Blondin (Author)
Theory of Computation CSC 457	Language and Automata Theory and Applications 15th International Conference, LATA 2021, Milan, Italy, March 1–5, 2021, Proceedings	Editors: Alberto Leporati, Carlos Martín-Vide, Dana Shapira, Claudio Zandron
Mat -101 Calculus-1	Calculus	Ron Larson , Bruce H. Edwards
Probability and Statistics-1 STS 201	Business Statistics- A first course,	David M. Levine , David F. Stephan , Kathryn A. Szabat , P.K. Viswanatha,
	Statistics for Business and Economics,	James McClave , P. George Benson , Terry Sincich,